



BIOGRAPHY



UNITED STATES AIR FORCE

James M. Cerda (Mike)

Mr. Cerda is the Director of Workforce Development and Executive Services, Office of the Deputy Assistant Secretary of the Air Force for Financial Management & Comptroller, Headquarters USAF, Washington DC. He serves as the SAF/FM's senior advisor and principal point of contact on all matters pertaining to the effective and efficient management and development of the SAF/FM workforce. Mike provides effective coordination, communication, and integration of key workforce management and development initiatives throughout DoD and the AF so SAF/FM can put added attention, resources and effort on raising the capabilities of the Financial Management (FM) community now and into the future. His duties include advocating for programs that benefit all FM personnel including force development, education, training, recruitment, and work force shaping ensuring the long-term viability of the FM workforce of over 10,000 officers, civilians and enlisted personnel.



Mike began his career in the logistics career field at Kelly AFB TX. He later moved to Wright Patterson AFB OH where he held positions in logistics and financial management, including being a key member of the team that led implementation of the revolving fund business concept across the AF. In 2002, Mike became the Chief, Air Force Working Capital Funds at the Pentagon, managing \$18.0 billion in resources supporting depot maintenance and war fighter requirements across the AF. Upon completion of the MIT Sloan Fellows Program in Innovation & Global Leadership, he was assigned as the Chief, Personnel & Training Division at the Pentagon (SAF/FMBOP) managing a total of \$40 billion in AF resources, including the AF's civilian personnel program, Headquarters Air Force (HAF) and the Military Personnel Appropriation. In 2009, Mike became the Director, Financial Management Career Field Team, at the Air Force Personnel Center, where he led a team of FM and Human Resource professionals dedicated to serving FM's officers and civilians around the world. He ensured the successful integration and communication of key workforce management and development initiatives throughout the AF financial community. Mike served as a member of the Alamo City College District's Business Advisory Board and was a volunteer for the Valero Texas Open and ATT Senior Championship. In Aug 2015, Mike received his DoD FM Certification Program Level 3.

EDUCATION

2006 - Masters of Business Administration, MIT, Boston MA
1998 - Professional Military Comptroller School (PMCS)
1985 to Present - Various OPM Leadership Education/Training
1981- Bachelor of Environmental Design, Texas A&M University, College Station TX

CAREER CHRONOLOGY

Feb 1985 – Sep 1988, Item Manager, F100 Engine, SA-ALC, Kelly AFB TX
Sep 1988 – Mar 1989, Requirements Control Officer, F100 Engine, SA-ALC, Kelly AFB TX
Mar 1989 – Mar 1990, Depot Purchased Equipment Program Manager, HQ AFMC/MMM, Wright Patterson AFB OH
Apr 1990 – Oct 1991, Air Force Revolving Fund implementation Team, HQ AFMC/MMM, Wright Patterson AFB OH
Nov 1991 – Sep 2001, Budget Analyst/Team Lead, Reparable Support Division, Air Force Revolving Funds Division, HQ AFMC/FMR, Wright Patterson AFB OH
Sep 2001 – Mar 2002, Budget Analyst, Operations & Maintenance Program, HQ AFMC/FMA, Wright Patterson AFB OH
Mar 2002 – May 2005, Chief, Air Force Working Capital Funds, SAF/FMBM, Pentagon, Washington DC
May 2005 – Jun 2006, MIT Sloan Fellows Program in Innovation & Global Leadership, Boston MA
Jul 2006 – Jun 2009, Chief, Personnel & Training Division, SAF/FMBO, Pentagon, Washington, DC
Jul 2009 – May 2016, Director, Financial Management Career Field Team, AFPC, Randolph AFB TX
May 2016 – Present, Director, Workforce Development & Executive Services, SAF/FME, Pentagon, Washington DC

PROFESSIONAL MEMBERSHIPS AND ASSOCIATIONS

American Society of Military Comptrollers